

Abstract**A Study on the Criteria for Interpreting Photographer's Intention and Creativity**

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Today, photography is becoming an essential and convenient tool in the daily life of modern people. The medium of photography is used to record or transmit any information. This is because more and more images are used to replace related images when expressing one's feelings or feelings. However, it can be said that it is never an easy task to judge which elements to view as creative expressions in that photography is a medium that relies on a machine called a camera and contains images of the real world. In this regard, this paper analyzes the technical and artistic intentions of photographers who are used in photography and production. First, as a technical intention, examined what the photographer can choose from the preparation-middle-post process of shooting, from the selection of cameras and parts to the development of film and printing methods. In addition, examined the social and social situations and backgrounds, the projection and transfer of emotions, and the sublimation of aesthetic expression. Then, based on the labor theory and the incentive theory, the meaning of creativity and the minimum standards were examined as to how the legally protected area is determined among the intentions of the photographer. Finally, based on these discussions, reviewed how the infringement of reproduction rights and the right to create secondary works in real cases depending on the interpretation criteria of creative expression.

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Keywords

Photography Works, Camera Technology, Technical Intentions, Artistic Intentions, Creativity Judgement, Digital Photography, Image Correction Program, Copyright Infringement